

Student Name: _____

Business Management Major Requirements

Cognate Requirements (21)

- AC-151 Principles of Accounting I (3 cr)
- AC-152 Principles of Accounting II (3 cr)
- EC-101 Principles of Macroeconomics (3 cr)
- EC-102 Micro Economics (3 cr)
- BL-161 Introduction to Law and Contracts
- EC- 300 Statistics for Business Finance and Economics (3 cr)
- FN- 401 Introduction to Corporate Finance (3cr)

Major Requirements (24)

- BA-151 Principles of Management (3 cr)
- BA-155 Principles of Marketing (3 cr)
- BA-250 Consumer Behavior (3 Credits)
- BA-327 Digital and Social Media Marketing (3 cr)
- BA-351 Marketing Research (3 cr)
- BA- 458 Business Strategy (3 cr)
- BA- Elective (3 cr)
- BA- Elective (3 cr)

Distributive Requirements (12 Cr)

In some cases, these may be satisfied as part of the major requirements. Some courses may satisfy more than one of these requirements.

Values

- BA-325 Business Ethics (3 cr)
prior to taking a Values course, students must complete one PL and one TH course & a BA 240 or BA 250 or BA 248 course

Pluralism (take one or any)

- BA-248 International Business and the G Marketplace (3cr)
- BA-319 International Marketing (3 cr)
- BA-347 International Management (3 cr)
- BA-421 International Doing Business Overseas (3 cr)

Writing Intensive (take one)

- BA-325 Business Ethics (3 cr)
prior to taking a Values course, students must complete one PL and one TH course & a BA 240 or BA 250 or BA 248 course

- BA- 315 Business & Professional Comm* (3 cr)

Oral Communication (or any)

- BA- 315 Business & Professional Comm* (3 cr)

For more information about specific requirements for your major, please check with your academic advisor prior to registration.

Capstone (3)

Courses offered will vary by term; Please check Student Planning for current course offerings

- BA 496 Seminar In Business Administration (3 cr)
Prerequisites BA 458 & FN 401

Students still need to take another 18 credits to complete the 120 credits for the degree.

Marketing Minor Requirements (18cr)

Courses offered will vary by term; Please check Student Planning for current course offerings

- BA 151 Principles of Management**
- BA 155 Principles of Marketing**
- BA 250 Consumer Behavior**
- BA 351 Marketing Research**
- BA Elective** _____
(any BA course - cannot be double-counted)
- BA Elective** _____
(any 300 level BA course - cannot be double-counted)



Student Name: _____

Composition - (3 cr)

additional Composition course(s) may be required based on placement testing

- CM-102 English Composition II

Core Requirement 1.1 (select one 3 credit course)

SLO 1.1: Problem solve and analyze quantitative information based on placement testing and major

- MA-132 Statistics for Life Sciences
- MA-210 Math for Health Sciences
- MA-212 Elementary Statistics
- MA-218 Quantitative Methods for Business

Core Requirement 2.1 (select one from each field)

SLO 2.1: Critically think about ideas and events that have shaped the humanistic tradition

Literature - (3 cr)

- EL-201 English Lit I
- EL-202 English Lit II
- EL-203 American Lit I
- EL-204 American Lit II
- EL-205 Survey of World Literature
- EL-206 Poetry
- EL-207 Drama
- EL-208 Fiction

History - any 100 or 200 level course - (3 cr) or

- HS-124 History of Ancient Sciences
- HS-290 History for educators
- HS-298 History Travel Course

Social Sciences - (3 cr)

- PO-100 Perspectives on Politics
- SO-121 Introduction to Sociology
- UR-151 The Contemporary City
- UR-125 Intro to Social Work

Core Requirement 2.2 (select one from each field)

SLO 2.2 Distinguish behaviors and characteristics that support effective and appropriate interaction in a variety of cultural contexts

Arts/Languages - (3 cr)

- AR-127 Intro to Visual Arts
- AR-128 Intro to Music
- Modern, Classical or Cultural Language

Additional Humanities - (3 cr)

- AR-127 Intro to Visual Arts
- AR-128 Intro to Music
- EL-201 English Lit I
- EL-202 English Lit II
- EL-203 American Lit I
- EL-204 American Lit II
- EL-205 Survey of World Lit
- EL-206 Poetry
- EL-207 Drama
- EL-208 Fiction
- HS-100/200-level
- Modern, Classical or Cultural Language

Social Sciences - (3 cr)

- SO 230 Black America Politics
- SO 256 Sociology of Sports
- SO-370 Urban Anthropology
- SO-121 Intro to Sociology
- AS/AT/LS/SJ/SO-101 Intro to Latin American and Latino Studies
- AT/GS/SJ/SO-136 Intro to LGBTQ Studies
- AT/GS/LS/SJ/SO-140 Intro to Women's Studies
- AS/LS/SJ/SO-177 Intro to Africana Studies

Core Requirement 2.3 (select one from each field)

SLO 2.3: Discern ethical and moral principles in order to more fully understand one's role as an individual in a larger community

Philosophy - (3 cr)

- PL-130 Intro to Philosophy
- PL-140 Intro to Ethics
- PL-151 Contemporary Ethical Issues

Theology - (3 cr)

- TH-110 Religious Faith in the Modern World
- TH-120 Intro to the Study of Christianity
- TH-121 Space, Place & the City

Any 200 or 300-level Philosophy or Theology - (3 cr)

- PL-342 Philosophy of Race and Gender
- TH-201 Community Service & SJ
- PL-342 Philosophy of Race & Gender

Core Requirement 3.1 (select one from each field)

SLO 3.1 Apply fundamental scientific principles and methods of inquiry to understand the impacts of the scientific research technology

Natural Sciences - (3 cr)

- Biology
- Chemistry
- Physics

STEM - (3 cr)

- CS-271 Decision Support Systems (recommended)
- CS-150 Intro Comp & Info Processing
- CS-180 Introduction to Programmin

Core Requirement 4.1 (select one from each field)

SLO 4.1 Recognize the role of service, leadership and Ignatian ideals in the realization of a just, civil society

Ignatian Seminar (FY-100 level) - (3 cr)

must be completed within first 30 credits, with the exception of transfer students

Interdisciplinary - (3 cr)

courses offered will vary by term and year; please check Student Planning for current course offerings

Students still need to take another 18 credits to complete the 120 credits for the degree.

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