



Public Disclosure of Student Achievement

Institution Name: Saint Peter’s University

Business Unit(s) included in this report: Frank J. Guarini School of Business

Academic Period Covered: 2023-2024 Academic Year

Date Report Posted: December 11, 2024

PROGRAM	MEASURE	TARGET	RESULT
BS Business Management	Career outcome rate	90	100
BS Finance	Career outcome rate	90	92.3
BS International Business	Career outcome rate	90	100
BS Marketing Management	Career outcome rate	90	100
BS Accounting	Career outcome rate	90	100
BS Business Administration (SPS)	Career outcome rate	90	100
BS Business Administration/Accounting	Career outcome rate	90	n/a
BS Business Administration/Business Management	Career outcome rate	90	100
BS Business Administration/Digital Marketing	Career outcome rate	90	n/a
BS Business Administration/Healthcare Management	Career outcome rate	90	n/a
BS Business Administration/Sport, Event, and Hospitality Management	Career outcome rate	90	n/a
BS Business Administration/ Human Resource Management	Career outcome rate	90	n/a
BS in Sports Management	Career outcome rate	90	100
MBA	Career outcome rate	90	100
MBA Business Analytics	Career outcome rate	90	100

MBA Cybersecurity	Career outcome rate	90	n/a
MBA Finance	Career outcome rate	90	100
MBA Health Care Administration	Career outcome rate	90	100
MBA Human Resources Management	Career outcome rate	90	n/a
MBA International Business	Career outcome rate	90	n/a
MBA Management	Career outcome rate	90	100
MBA Marketing	Career outcome rate	90	n/a
MBA Risk Management	Career outcome rate	90	n/a
MSA (all concentrations)	Career outcome rate	90	100
MSA Business Analytics	Career outcome rate	90	n/a
MSA Cyber Security	Career outcome rate	90	n/a
MSA Finance	Career outcome rate	90	n/a
MSA Health Care Administration	Career outcome rate	90	n/a
MSA Human Resources Management	Career outcome rate	90	n/a
MSA International Business	Career outcome rate	90	n/a
MSA Management	Career outcome rate	90	n/a
MSA Marketing	Career outcome rate	90	n/a
MSA Risk Management	Career outcome rate	90	n/a
MS Finance	Career outcome rate	90	100

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Career outcome rate	Percentage of students responding to surveys who identified themselves as being gainfully employed within 6 months of graduation, accepted to graduate school, or enrolled in military service. The term “n/a” was used for any program that had fewer than 10 students enrolled in AY 2023-2024.